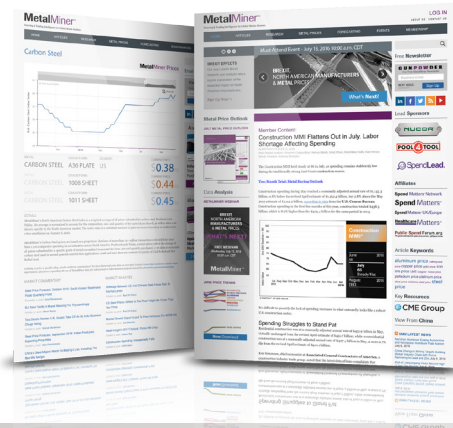




THE MOST IN-DEPTH GLOBAL METALS SOURCING & TRADING INTELLIGENCE FOR METAL BUYING ORGANIZATIONS

Leave a lasting impression! Deliver your message to the intended audience alongside content valued for its expertise, and independent insights – because it is not only how many, but WHO you impress that counts.



MetalMiner is a flagship property of [Azul Partners](#)' B2B publication portfolio. The portfolio covers a wide range of industries including procurement and supply chain, industrial metals, healthcare and trade finance.

Azul Partners is a team with deep expertise, providing meaningful insight and tailored solutions to procurement professionals, consultants, investors and solution providers.

Our Content

RESEARCH, NEWS & ANALYSIS

80+ papers and articles published monthly.

FORECASTING

Forward-looking trend analysis and industrial buying strategies covering: *aluminum, copper, nickel, lead, zinc, tin, HRC, CRC, HDG and plate*

SOURCING

Geo-based directory of 1,500+ industrial metal suppliers across North America

BENCHMARKING

Industry-leading database of **31.5+ million** transactions from 1,400+ companies across 26 industries

Our Reach

54,000+
unique visits
monthly

9,000+
subscribers to
our reports and
newsletters

1,500+
companies
access the site
weekly

17,000+
Senior level
global
manufacturers

Social Media Following



4,200+



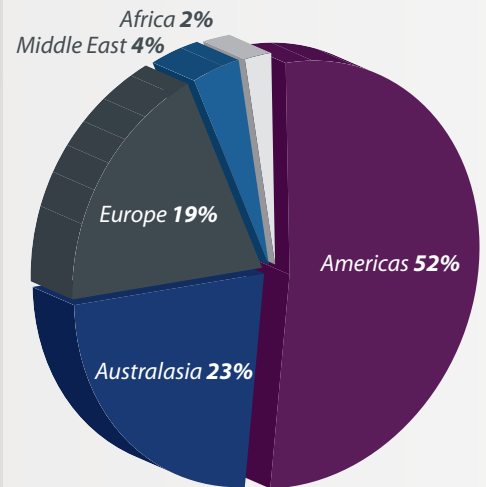
875+

C-Suite CEO - CFO - CPO - COO - CIO

HEADS OF

- Global Sourcing & Supply Chain
- Procurement
- Finance, Treasury & Risk Management
- Supplier Management
- Operations & Logistics
- Global Commodities
- Strategy & Research

A Global Audience



Regardless of how you engage with MetalMiner, we collaborate with each client to identify goals and implement solutions that create quantifiable results.

Tailored Solutions

Every MetalMiner engagement is tailored to your specific marketing objectives, allowing for brand alignment with the largest online metals publication in North America.

BRANDING & ADVERTISING	<p>Content, Events and Blog Posts <i>A mix of sponsorship opportunities that can be customized to allow for maximum impact across multiple channels</i></p>
CONTENT MARKETING	<p>Content Syndication: Leverage existing MetalMiner content for third-party validation, lead generation, and more</p> <p>Content Partnership: The MetalMiner editorial team is available to assist with content creation, including blog posts, papers and website copy</p>
EVENTS	<p>Live: Our analysts are available to speak at client events or to deliver custom analysis to an audience of your choosing</p> <p>Virtual: We regularly host webinars with sponsors highlighting specific forecasting and benchmarking topics for industrial manufacturers</p>

Contact us to learn more.