As the go-to resource for metal-buying organizations, MetalMiner provides metals sourcing and trading intelligence through metals price benchmarking, metal buying strategies and daily metal market analysis, helping to mitigate risk and reduce costs. MetalMiner is the largest source of market intelligence for procurement technology and the metals supply chain, delivering data and intelligence to help companies procure more cost effectively.

AUDIENCE
A diverse group of metal buyers including mills, service centers and manufacturers. More than 2,000 companies visit the site daily, with a Fortune 500 and Global 2000 audience.

PAGE VIEWS/YEAR
800,000+

UNIQUE VISITORS/YEAR
400,000+

C-Suite
• CEO
• CFO
• CPO
• COO
• CIO

Heads of
• Global Sourcing & Supply Chain
• Procurement
• Finance, Treasury & Risk Management
• Supplier Management
• Operations & Logistics
• Global Commodities
• Strategy & Research
Create Awareness & Highlight Your Capabilities

Advertising
Reach the metal-buying community through MetalMiner

Sponsored Content
Share your expertise with MetalMiner's far-reaching audience

Thought Leadership Series
Let MetalMiner tell your story in language that resonates

NEED TO REACH AN AUDIENCE OF MANUFACTURING EXECUTIVES, ESPECIALLY THOSE BUYING INDUSTRIAL METALS?

Run an ad on metalminer.com

Inquire for pricing
• MetalMiner domain
  • 220x140 px
  • 0.05% click rate
  • 50k impressions per month
• MetalMiner pricing pages
  • 220x310px
  • 0.05% click rate
  • 20-25k impressions per month

Run an ad in the bi-weekly newsletter

Inquire for pricing
• Gunpowder newsletter
  • 950x300 px
  • 1.62% click rate

Monthly Metal Buying Outlook:
September 2019 Report Now Available

You can access two Monthly Metal Buying Outlook Reports (beginning with July 2019), compliments of MetalMiner. Released at the beginning of each month, this report features price forecasts and buying strategies for all of the metals you source, including aluminum, copper, nickel, lead, zinc, tin and several forms of steel – HRC, CPO, HDG and plate. This outlook features specific sourcing strategies for the North American manufacturer.

Request Your Free Trial
Sponsored Content: Share your expertise with MetalMiner’s far-reaching audience

SPONSORED CONTENT
Do you have a solution to a problem plaguing the metals industry? Create sponsored content for release on MetalMiner’s highly trafficked industry site and position your company as subject matter experts.

Inquire for pricing
• Consult with MetalMiner’s client services team on what original content (format and focus) you want to contribute
• Your content will be published on MetalMiner and promoted to the metals industry

Thought Leadership Series: Let MetalMiner tell your story in language that resonates

THOUGHT LEADERSHIP SERIES
The MetalMiner team will create unique thought leadership content based on a topic for which your company wants to be known.

• Case Studies
  • We work with you to tell a story with a particular message in mind
  • Prose-based, not an interview
• Interviews
  • We create a list of questions to interview an internal thought leader or one of your clients at your company with a story to tell the MetalMiner audience

Inquire for pricing
• 500-700 words
• Can mention and link to Company Name
• 12-month PDF reprints included
• Readership Insight Reports
  • Monthly report of traffic numbers and companies who have viewed the above thought-leadership series on MetalMiner during our term of engagement

Sponsor a Podcast
Heidi Brock, CEO of the Aluminum Association: Manufacturing Trade Policy Confidential, Pt. 4

275+
LISTENS

“Farm-to-Table” Becomes “Maker-to-User”: How a Manufacturing Movement is Emerging

Sponsored by a steel mill
“Visibility on the MetalMiner website is a great way to be seen by thousands of potential customers in the metals industry. With metals buyers and sellers both using our site, it only makes sense to connect the two. The traffic feedback makes measuring advertising campaign effectiveness easy.”

Don Hauser, VP, Business Solutions, MetalMiner
10+ years as Cost Management Specialist, Global Supply Base Manager, John Deere

Align your brand with your customers’ needs and interests.
Deliver value to your target market.

LET’S CREATE TOGETHER.
Contact sales@metalminer.com or tel. +1.773.525.9750